

# Ocean City, MD Tram Advertising



## 8 Trams

Travel Entire Length of the Boardwalk  
the Inlet to the north booth at 27th Street

## Hours of Operation

May – Sept

Every 15 Minutes 24Hours

Sept – Oct

Every 30 Minutes 24 Hours

## Ridership

Serves the over 8,000,000 annual Beach Visitors



## Boardwalk Tram Domination

4 Side Panels, Front, and Rear

## **Discounted Summer Package Rate**

May-October (6 Months)

**\$25,000**



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## Rates Per Advertising Panel

### Side Backlit Panel

24" x 182"

4 Available per Tram

\$1,250

A Month/Per Panel



### Rear Backlit Panel

24" x 66"

1 Available per Tram

\$1500

A Month/Per Panel



### Front Backlit Panels

24" x 66"

1 Available per Tram

\$1,250

A Month/Per Panel

